



OTHER SERVICES

- Authorized Training Center
- Business Process Analysis
- Custom Programming
- Customer Relationship Management
- Developmental Services
- E-Business
- Enterprise Accounting
- Fit Analysis
- Hardware Installation and Support
- Human Resources Management
- IT Support Services
- Master Developer
- Needs Analysis
- Operating System Installation
- Private Internet Service Provider
- Software Design and Development
- Software Implementation
- Technology Audit
- Web Management

Identify the Right Software

Solution for your Business

For many companies, selecting accounting software for their business can be a very daunting task. If they select the wrong accounting software, it can be disastrous. Another problem is finding software that meets their needs, but is way too expensive for their budget.

Martin and Associates can help. With our Needs Analysis, we provide a complete, coordinated methodology for selecting the appropriate financial package for your business. Our goal is to identify the best solution that satisfies your business plan and improves productivity within your organization. Our consultants provide you with the knowledge and experience needed to identify your company's specific business requirements and match these requirements with the many products available on the market today.

The following are the steps in our methodology:

Business Process Assessment - We take the time to understand your current processes and business objectives. We help you define your technology goals.

Business Requirements Analysis - Together, we determine your key and unique requirements that will be used to evaluate the proposed software packages.

Market Research - We research the market and determine an initial list of products and vendors to present to you for evaluation.

Request for Information - A request for information (RFI) including the specific business requirements identified in the analysis is sent to the list of vendors.

Product Analysis - Information from the RFI is input into a matrix. This matrix is used to quantify how each product will meet your needs.

Product Demonstrations - Martin and Associates will provide you with demonstrations of the selected products. This will allow you to receive a more 'hands-on' view of the proposed solution.

Package Selection - We assist in evaluating each package and analyzing their fit with your unique business to ensure the solution meets your business requirements.

We'll help you make the right choice. Let Martin and Associates help reduce the risk associated with selecting accounting packages. Call Martin and Associates today for more information.



Services

- Business Process Analysis
- Customer Relationship Management Services
- E-Business
- Enterprise Accounting
- Fit Analysis
- Human Resources Management
- Internet Services
- IT Support Services
- Master Developer/Development Services
- Needs Analysis
- Software Implementation
- Technology Audit
- Training and Support Vendor Software Alliances
- Web Management/ISP Services

Authorized Training Center

Authorized Training Center of the year 2000 & 2002! Cincinnati, OH

- 13 Certified Trainers
- Three Training Rooms
- Cutting Edge Technology
- Great Hands-on Experience
- You are always well fed

Mission: To provide quality business and exceptional service to our customers, while promoting an environment of continuous learning for our staff.

Cincinnati
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Authorized Partner

- Sage 500 ERP (MAS 500)
- Sage 100 ERP (MAS 90/200)
- Sage Master Developer
 - Sage 100 ERP
 - Sage 500 ERP
- Providex Certified
- Third Party Add-Ons
- Sage BusinessWorks
- Sage Fixed Assets (FAS)
- Sage HRMS (Abra)
- Sage CRM
- Sage PFW



Microsoft Partner

Silver Enterprise Resource Planning
Silver Customer Relationship Management
Silver Midmarket Solution Provider

- Microsoft Dynamics CRM
- Microsoft Dynamics GP
- Microsoft SBF

