The Sage Software Accountants Network is the leading resource for accounting professionals like you, providing flexible access to information, software, and support, to enable you to better manage your practice and serve your clients.

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What challenges are you facing?

At Sage Software, we recognize that the role of the public accounting professional is more challenging than ever. With increasing service complexities, a changing competitive landscape, and clients who need and expect more, your role as an accountant is evolving at an incredible pace. And while your role has evolved, the primary goal of your clients—to successfully operate their business more effectively and efficiently—remains the same.

Meanwhile, information technology has influenced virtually every aspect of the profession—from in-firm operations, to automated service delivery, to client systems. Today, more than ever, understanding information technology is essential to helping your clients—and your own firm—gain the insight needed to make better decisions.

Sage Software Has the Answers

At Sage Software, we understand the technology challenges facing the profession. For more than 30 years, we've been serving the accounting community. By developing and supporting a combination of powerful accounting and business management solutions, we have revolutionized the way that accountants as well as small and midsized companies—your clients—do business in today's marketplace.

Along with our U.K. parent company, The Sage Group plc., we are the world's leading provider of accounting solutions. Our market reach and experience enable us to continue our history of leadership with innovative offerings that expand to accommodate the changing needs of today's growing businesses.

We work with tens of thousands of accounting practitioners who want access to quality software for their own use and to promptly respond to their clients' unique needs—without necessarily becoming software experts themselves. That's why we developed the Sage Software Accountants Network—a program designed for public accounting professionals like you.

What is the Sage Software Accountants Network?

The Sage Software Accountants Network provides accounting professionals with access to information, accounting, and business management software and support to enable you to better manage your practice and serve your clients. And, helping your clients succeed is key to helping you achieve your goals and grow your practice.

The Sage Software Accountants Network is designed for public accounting practitioners who want to:

- Increase their technology competency by having convenient access to information and low-cost education to better understand their clients' accounting and business management solutions.

- Access accounting and business management solutions from the Sage Software family of products for reference and in-firm use.

- Build alliances with local authorized Sage Software technology firms who can provide services to their clients.

- Deliver a level of technology consulting services to those clients in need of assistance with Sage Software.

The Premier Advisor program is designed to help you advance your technical proficiency by providing you with information and benefits related to the Sage Software family of products and allowing you to add particular Sage Software product libraries that may be of interest to you or your clients.

What benefits are available to you as a Premier Advisor?

When you join the Sage Software Accountants Network as a Premier Advisor, you'll receive an array of benefits, including:

Valuable Practice Development Aids

Your clients rely on you for your expertise and trusted advice. With the *Sage Software Accountants Network Reference Guide* portfolio, you'll have valuable literature, reference materials, cost-saving coupons, and demonstration software CDs that will enable you to better understand the capabilities of the products within the Sage Software family. The *Reference Guide* CD will provide you with information to pass along to your clients, too. As a Premier Advisor, you'll also receive the *Sage Software Accountants Network Marketing Guide* CD, providing you with a variety of tools to help you market yourself as a Sage Software Accountants Network Premier Advisor and communicate effectively with your clients about the latest technology trends. In essence, by becoming a Premier Advisor, you will be a better resource for your clients, and these guides will aid you in marketing yourself as such.

Informative Communications

Your clients rely on your knowledge and experience to help them succeed. As a Sage Software Accountants Network Premier Advisor, you'll receive valuable information regarding the latest trends in accounting and business management solutions affecting your clients. Access to this information through our quarterly *Sage Software Accountants Network News,* regular e-mail communications, and our dedicated Web site will keep you updated on the most recent happenings at Sage Software and the accounting profession in general. You can use this information to stay abreast of industry developments, answer client questions, or just to pass along to interested parties.

Access to Sage Software Training

Sage Software offers dynamic, hands-on training courses for many of our accounting and business management solutions. Courses are held at Sage Software Corporate Training Facilities and at Sage Software Authorized Training Centers and Resource Centers nationwide. All centers are required to meet stringent facility and instructional requirements, and are monitored by Sage Software to help ensure that you receive training of the highest quality.

In addition, we offer a number of self-study and Web-based training courses to facilitate your independent learning.

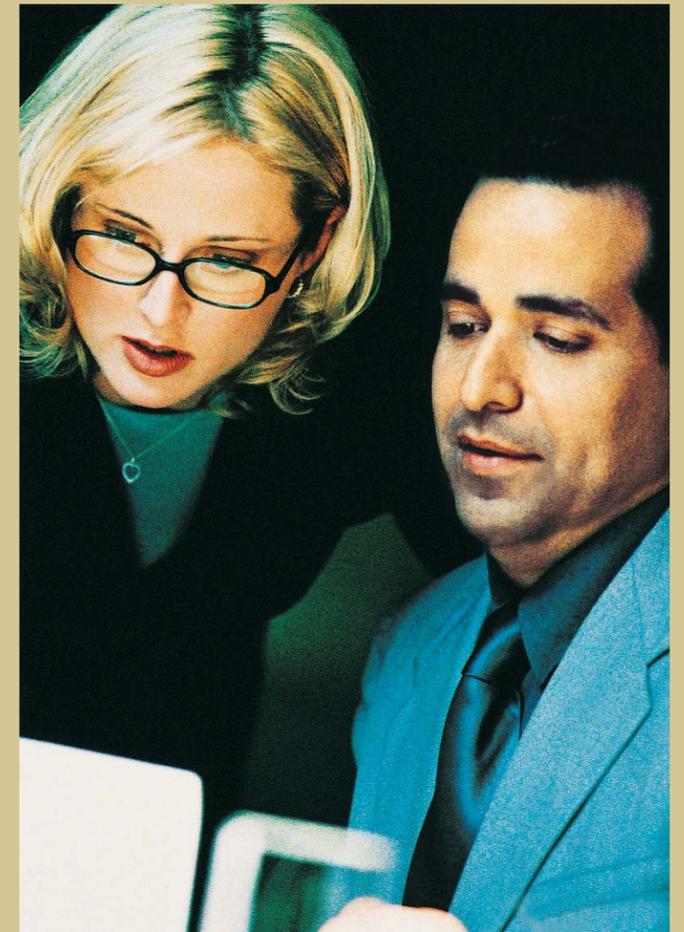### Discounts on Sage Software Products and Services

As a valued business partner, when you join the Sage Software Accountants Network, you'll receive discounts on certain Sage Software products and services that you can use yourself or pass along to your clients who choose Sage Software for their business.

Local Support

With a network of market-leading business partners who are authorized to resell and support our products, we offer you the ability to receive fee-based services from both Sage Software and a local Sage-authorized support specialist. We'll assist you in developing a comfortable alliance with a local Sage Software business partner who is interested in providing you and your clients with software expertise and technical assistance, when needed.

Sage Value Partner Program Participation

As a member of the Sage Software Accountants Network, you're eligible to receive special value offerings from companies we've selected from within the accounting and technology industry. We've joined with these firms to develop unique offerings for you as part of the Sage Software Accountants Network Value Partner Program.

"Our role as accountants has evolved over the years with a growing emphasis on technology. The Sage Software Accountants Network will help me keep abreast of industry changes and provide valuable, comprehensive information on recommending, implementing, and managing integrated accounting solutions."

Barbara Bader, partner,
Fox Valley CPAs, LLC

The benefits of Premier Advisor membership—and Sage Software solutions.

At Sage Software, we recognize that you may wish to access specific software, information, and services within the Sage Software family of products to reference when assisting clients or to use internally within your firm. The Sage Software Accountants Network Premier Advisor program provides an array of additional benefits. These include:

Access to Full Working Software

Available to you as a tool for learning more about the Sage Software products you choose, and for your use in automating your practice, these live, fully functional, not-for-resale software copies include applications ideally suited for your use. We encourage you to use our solutions within your firm because the more knowledgeable you are about the operation of our solutions, the more confidence you'll have when faced with client questions or needs.

Customer Support

Award-winning support for both Premier Advisors and your clients is a Sage Software hallmark. With state-of-the-art call center systems and over 500 highly trained Sage Software product support technicians, you and your clients are assured you'll get responsive support from a knowledgeable source. Furthermore, we have developed innovative Web-based

support services that provide online self-help, technical product information, and updates to members and customers alike. Our commitment to quality service has been confirmed through several awards and certification through third-party organizations dedicated to rating customer service. These include the Support Center Practice (SCP) certification program and the Software Support Professionals Association STAR (Software Technical Assistance Recognition) award for customer support excellence for many of our product lines.

Automatic Updates

As a Premier Advisor, you'll receive automatic updates for the software libraries you purchase*. These include revisions to your tax table updates when necessary and available.

*Automatic update offer applies to periodic updates of previously purchased software. It does not apply to introduction of new products.

Marketing Guide Enhancements

When you become a Premier Advisor, you'll gain access to even more of our *Marketing Guide* tools and templates specific to the software libraries you've selected. These practice aids will help you to provide more in-depth product information to your clients.

Premier Advisor Web Site Access

As a Premier Advisor, you'll also be able to take advantage of additional product information, tools, and support services through our Sage Software Accountants Network Web site.

Additional Benefits

Because of your enhanced membership commitment, you'll receive special Value Partner offers and discounts on the purchase of additional software libraries and other Sage Software products and services. As a Premier Advisor, you'll also be able to take advantage of other great benefits like Sage payroll services, referral fees when you recommend Sage products, and many other exclusive offerings.

Today, more than ever, understanding information technology is essential to helping your clients—and your own firm—gain the insights needed to make better decisions. With increasing service complexities, a changing competitive landscape, and clients who need and expect more, your role as an accountant is evolving at an incredible pace.

What Sage Software libraries are available?

As a Premier Advisor member of the Sage Software Accountants Network, you can choose one or more of the following award-winning Sage Software library products:

Peachtree by Sage Premium Accounting

Peachtree Premium Accounting combines comprehensive analysis tools with professional accounting basics in flexible, user-friendly products. Peachtree products give key decision makers the insight to help them better understand their businesses. Peachtree products also offer many advanced features to meet the needs of growing companies. Accountants and their clients realize the importance of basing their business decisions on reliable information, and Peachtree helps provide that insight.

Sage MAS 90

The number one mid-range accounting software used by more than 75,000 midsized businesses, and recommended by more CPAs than any other mid-market accounting application, Sage MAS 90 ERP sets the standard for flexibility, ease of use, and intuitive workflow. With more than 30 modules and hundreds of industry-specific add-ons available, Sage MAS 90 is used by many accountants for internal purposes and offers a complete solution for midsized businesses.

ACT! by Sage

ACT! by Sage is the best selling contact management solution and is used by millions of small and midsized businesses around the world. As an accountant, you will have instant access to every contact detail to better manage and build your client relationships. ACT! will help your clients better manage their businesses and communications as well.

Timeslips by Sage

More service professionals rely on Timeslips by Sage for their time tracking and billing needs than any other time and billing product. Why? Timeslips combines a powerful and complete feature set with an easy-to-use interface. The result is a single product designed to capture more billable time while automating even the most sophisticated billing process. Consider Timeslips for your own internal use or for use by your professional services clients.

Sage MIP Fund Accounting

The Sage MIP Fund Accounting and government series products provide power and flexibility to fit the specialized fund accounting needs of nonprofit and government organizations of every size. Sage MIP helps organizations of any size track, manage, and report on funds from multiple sources, across multiple budget periods. With your own library copy of Sage MIP Fund Accounting, you will be able to see why it's the most widely-used fund accounting system in the U.S.

Sage FAS

Offering the top fixed asset management software in the industry, Sage FAS solutions deliver advanced fixed asset accounting, depreciation, and reporting for businesses needing effective asset management tools in integrated accounting environments. Sage FAS offers an affordable, comprehensive, and easy-to-use solution that streamlines fixed asset management for accountants and their clients—enabling superior control of assets without sacrificing accuracy.

Sage Abra

Sage Software's industry-leading Sage Abra software, consisting of the core Sage Abra HR, Sage Abra Payroll, Sage Abra Solutions, and Sage Abra Train, streamlines processes and delivers powerful reporting and analysis. Sage Abra lowers costs, reduces administrative time, and empowers employees for accounting and client organizations of all sizes.

Sage BusinessWorks Accounting

Sage BusinessWorks Accounting bridges the gap between off-the-shelf, entry-level products and complex high-end systems. Its modular design is ideally suited for growth-oriented small and midsized businesses that require more muscle than basic bookkeeping software. As intuitive as it is flexible and functional, Sage BusinessWorks is a winning blend of the most frequently requested feature enhancements from customers and the latest industry advancements. Sage BusinessWorks has the intelligence, the muscle, and the insights to help put your company and your clients on the fast track to success.

Sage Accpac

Sage Accpac ERP is an award-winning accounting system built on world-class architecture. Designed for companies of all sizes, Sage Accpac runs on leading platforms and is the foundation for an integrated suite of end-to-end business management applications. Sage Accpac offers high performance, advanced functionality, and unmatched freedom of choice. Your clients can choose the applications, technology, and deployment options they need most, and can easily customize and enhance their system as their business needs evolve.

Sage Timberline Office

Used by construction and real estate companies more than any other integrated industry-specific software, Sage Timberline Office financial and operations products adapt to the unique needs of building and property management professionals. Sage Timberline Office accounting software links to project management, estimating, property management, service management, and other industry software to connect key business functions, improve communication, and streamline work. Recommend Sage Timberline Office to your construction and real estate clients or use it in your own business.

Why join the Sage Software Accountants Network?

The Sage Software Accountants Network offers you flexible access to information, software, and services that allow you to use our solutions internally and respond to your clients' needs—without investing a great deal of time and money.

And, as your practice changes and your clients' needs grow, the Sage Software Accountants Network offers the flexibility to change and grow with you. Through the Premier Advisor program, a myriad of software libraries are available to you. The Sage Software Accountants Network allows you to add benefits as your firm grows and you expand the level of service you offer to your clients.

If you decide to develop your technology consulting capabilities, Sage Software helps support you in these efforts with migration capabilities, including our Certified Consultant and Authorized Business Partner reseller programs, to help you meet your objectives.

The Sage Software Accountants Network is the ideal resource to help you better manage your practice and meet the technology needs of your clients, allowing you and your clients to make better decisions with the insight to succeed.

What Is Your Next Step?

Join thousands of other accounting practitioners like yourself. Call us toll free at **866-565-2726** or e-mail us at **accountantsnetwork@sage.com** for information on becoming a Sage Software Accountants Network member today.

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